

Minutes from EDBID board meeting 8/8/2013 HDR conference room at 8am.

Attendance: David, Kevin, Steve, Sally, MaryKay, Chris, Cadence, Juliana, Kim, Jenny, Robert, Rob (Revelations) and Cindi

Meeting was called to order at 8:02am.

No opening remarks

*Action Items:*

Food trucks have a solicitor's license so they will not be assessed.

David will attend Chamber networking breakfast next week, listen to the presentation on Obamacare and decide if it is something we want to offer to the BID members.

Pam contacted the West Seattle Junction about their representation of voting. Their answer was each paying member gets 1 vote.

Minutes from 7/25 were approved.

*President's report:* David contacted Bob Rinehart but did not get a response about "Story of Place". He will table it until later.

*City Update:* Kevin and MaryKay attended a finance meeting regarding the issue of shared space. The finance department has recommended that we wait until next year and see how things iron out. The BID board members agreed to take that suggestion back to the board for discussion. The board had a lot of discussion on this issue.

*Conclusion:* It was agreed that every business licensee, except those that operate under a common business name (such as a hair salon), will pay an assessment based on business type (open door or by appointment) and the sq. footage they list on their business license application. Each rate payer will get one vote.

There was a motion to "direct clarification to finance department to bill as per the ratepayer letter. It was unanimously passed.

If any business owner has an issue with the way they are getting assessed they need to bring it up to an EDBID board member or at a board meeting.

Action Item: Stephen or Cindi will contact Roger Neumaier and have him write a letter to the businesses and let them how their billings will be done in the future.

Stephen was able to change the deadline to Oct 31, 2013 for the 2014 work plan and to October 1st for subsequent years. Cindi needs to submit a preliminary budget by 8/19. Stephen has been in contact with Sound Transit regarding using 255 parking spots when they are not being used by Sound Transit customers. He is waiting for final approval.

*Committee Reports:*

Public Meeting: Has been set for Sept 9th. Rick Steves will be the speaker. Press release should go out Aug 15 and invitations about 3 weeks in advance.

Parking: They are surveying the area to find where there is public parking and private parking. Possibly identify 3-5 spots in each location to see if we can negotiate parking solutions.

Branding/RFP: No meeting. Paul is working on a draft. Petra from Savvy Traveler would like to help on the committee.

New Business: 35 businesses still have not paid 2nd quarter assessment. Late fees begin on Aug 1st.

Action Items: Chris will work with finance dept. to add wording about penalties and assessments and put it into a letter.

Public Comments: Rob Duval had questions about how the BID was going to work with the City in developing a brand.

Meeting was adjourned at 9:25am. Next meeting is August 22 at HDR conference room at 8am.