

September 2016 Newsletter



**Edmonds
Downtown**
ALLIANCE

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- 2017 Work Plan and Budget
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UPDATE: SIGN CODE QUESTION - TOTAL SQUARE FOOTAGE

Dear members,

We received an update from Shane Hope at the City of Edmonds, sharing additional information about the recent sign code amendments. Please review the information below, including the link to the memo.

As you know, the City Council recently adopted amendments to the City's sign code. The most significant changes related to "pedestrian signs" (A-frames and such) in the downtown/waterfront area. Since then a question has come up: For downtown/waterfront businesses that obtained a permit for their wall signs in conformance with the existing sign code AND have a pedestrian sign that now meets the current code, does the pedestrian sign have to be counted in the total square footage allowed for wall signs?

The answer is "yes" under certain conditions. [Please read the full memo regarding Signage Interpretations](#) and the process to make an appeal.

Questions:

Shane Hope, AICP

Development Services Director

City of Edmonds

425.771.0220 x-1216

shane.hope@edmondswa.gov

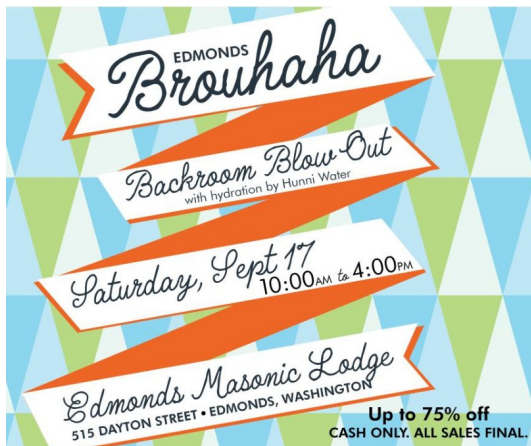
The 2017 Work Plan will be submitted to the City by October 1, 2016. Ed! committees are in the midst of finalizing next years goals, objectives and budget.

Interested in knowing how your assessments are being allocated?

Come to the next Ed! Advisory Board Meeting: September 22nd, 8am, Brackett Room at City Hall.

We'd love to have you join the discussion.

This Weekend's Activities in Edmonds



Scarecrow Festival - Registration Begins Oct. 1

[Click the image to go to the registration page](#)



CHECK YOUR BUSINESS PAGE

on our website lately? Make sure your information is up to date by visiting edmondsdowntown.org.

Not listed yet? No problem - just [one click](#) is all it takes to submit details for your business listing.

Remember - you can still post your business information, even if you don't have your own website.

It's another great benefit of Ed! membership.

Questions? Email pam@edmondsdowntown.org.



Welcome New Members

- [Driftwood Modern](#) Art Gallery and Furnishings (Hannah Alex-Glasser)
- **Finance of America Mortgage** Mortgage Lending (Robert Boliard)
- [Fortaleza WL LLC](#) Wine Storage for Private Collectors (Harry Hosey)
- [Tracey Grady Counseling](#) Mental Health Counseling (Tracey Grady)
- **Peoples Bank** Commercial Bank (Vern Woods)
- [The Santa Rosalia Guest House](#) Guest House (Grey Whale Holdings)
- **Thrivent Financial** Insurance and Investments (Svein Bjorge)
- **Ziso Spa** Massage, Body Treatment, Facial Services (Tarek Ghaly)



Let Ed! Promote Your Business

our newsletter! [Submit content here](#) by Sept. 30th, and your announcement will be featured in the next newsletter (subject to editing). This is available to all Ed! members in good standing.

Follow Ed! on Instagram and Facebook



Instagram Facebook

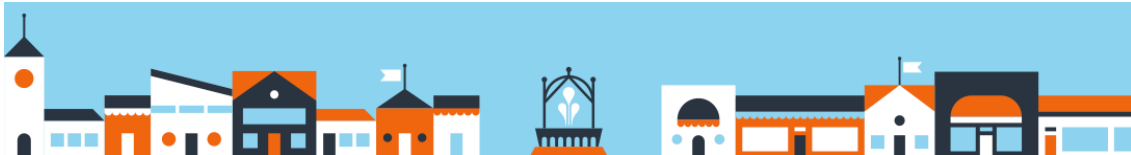
Advisory Board Meeting Schedule

Please note location change for Sept. 22 meeting

The next Ed! Advisory Board meeting will be held:

- Thursday, Sept. 22 - Edmonds City Hall, Bracket Room

All meetings start promptly at 8:00 a.m. We encourage everyone to attend. Add your voice to the dialogue! All other advisory board meetings are held at the [Edmonds Center for the Arts \(ECA\)](#).



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