



**Edmonds  
Downtown**  
ALLIANCE

**June 28, 2018**

**8:00 AM - 8:56 AM**

**Lobby, Edmonds Center for the Arts**

Meeting called to order at 8:10 am

Board Members/Administration in attendance: Kiersten Christensen, Carrie Hulbert, Matt McCulloch, Clayton Moss, Petra Rousu, Jenny Shore, Mary Kay Sneeringer, Mark VonGunten

City of Edmonds representatives in attendance: Patrick Doherty, Cindi Cruz

Ed! Members/Guests: Joy Rai (Zinc), Judy Salinas (Glazed & Amazed), Pam Stuller (Walnut Street Coffee), Kimberly Koenig (Rogue)

**Public Comment:** None

**President's Report:**

- Approval of previous meeting minutes from June 14, 2018: Mary Kay moved to approve the meeting minutes; Matt seconded. All in favor, none opposed.
- Next meeting July 12<sup>th</sup>.
- Tourism collaboration: if anyone from the board is interested in working on this committee please let Patrick know.
- Unfortunately Joy Rai is no longer eligible to be a board member but will stay involved through committees.

**New Businesses added to the BID:** none

**City Update:**

- Walnut Street Coffee was awarded Envirostars recognition. Congratulations to Pam Stuller for her hard work in attaining this honor.
- The tourism group is still in the beginning stages.
- Economic Development/Arts Commission is working on getting an electric shuttle between the waterfront and downtown.
- The Cities of Edmonds and Lynnwood are working on a joint "stay and play" tourism program.

- The city is working on a housing strategy plan to make sure a full range of housing types are available in the city and are reviewing development codes toward that end.

### **Committee Updates:**

- **Marketing:** The “Love, Edmonds” logo is being finalized and will be available to all Ed! members on line and on window clings. A motion was made by Kiersten to approve up to \$600 for production. Mark seconded. All approved, none opposed.
- **Appearance & Environment:**
  1. The 4<sup>th</sup> Avenue South parking lot opens to 3-hour parking on July 1<sup>st</sup>.
  2. Washington Federal will begin offering after hours parking. \$1,500 is needed for signage on this lot. Clayton motioned to approve these funds. Kiersten seconded. All approved, none opposed.
- **Communication and Outreach:** Matt reported that a package is being developed for new businesses.
- **Professional Business Resources:** A business education seminar was held on June 27<sup>th</sup>, and 9 people attended.
- **Grant Program:** no update
- **Administration:** no update

Meeting adjourned at 8:56 a.m. Next Board meeting July 12th at 8:00 a.m. at the ECA.