



**Edmonds
Downtown**
ALLIANCE

September 27, 2018

8:05 AM – 9:16 AM

Edmonds Center for the Arts Lobby

Meeting called to order at 8:05 am

Board Members/Administration in attendance: Carrie Hulbert, Matt McCulloch, Jenny Shore, Mary Kay Sneeringer, Mark VonGunten

City of Edmonds representatives in attendance: Patrick Doherty

Ed! Members/Guests: Kimberly Koenig (Rogue), Judy Salinas (Glazed & Amazed), Pam Stuller (Walnut Street Coffee), Carolyn Hart-Miley (Edmonds Vitamins & Herbs)

Public Comment: None

President's Report: None. Matt conducted the meeting in Kiersten's absence, but as a quorum of board members was not present no official business was conducted.

Treasurer's Report: None

New Businesses added to the BID: None.

City Update:

- Patrick reminded us that the BID work plan is due to the City at the end of October.
- The City's Creative District application to the state is almost completed. There are 145 businesses in Edmonds that are considered "creative" and those businesses employ 1200 people.
- The City is currently working on its annual budget for 2019.
- The Diversity Committee started its film series in October and now has a grant program.
- The new video promotion of the City began, along with a video contest.
- The Tourism partnership group continues to meet and explore ways that everyone can work together to promote Edmonds.

Committee Updates:

1. **Marketing:** A draft budget was presented and will be discussed further at the next meeting.
2. **Appearance & Environment:** A draft budget was presented and will be discussed further at the next meeting.
3. **Communication and Outreach:** A draft budget was presented and will be discussed further at the next meeting.

4. **Professional Business Resources:** It was discussed that this committee be dissolved and any work in this area would fall under the Communication & Outreach committee. This will be discussed further at the next meeting.
5. **Grant Program:** A draft budget was presented and will be discussed further at the next meeting.
6. **Administration:** A draft budget was presented and will be discussed further at the next meeting.

New Business: None.

Meeting adjourned at 9:16 a.m. Next Board meeting October 11th at 8:00 a.m. at the ECA.