Meeting called to order at 8:01 am

Board Members/Administration in attendance: Apple Catha, Kiersten Christensen, Carrie Hulbert, Matt McCulloch, Jenny Shore, Mary Kay Sneeringer, James Spangler, Mark Von Gunten

City of Edmonds representatives in attendance: Patrick Doherty

Ed! Members/Guests: Carol Sheldon (Carol Sheldon Hair Designs), Pam Stuller (Walnut Street Coffee), Dean Olson (Diversity Commission)

Public Comment: Dean Olson, of the Edmonds Diversity Commission, reported that they are working on a City Council proposal requiring all businesses in the City of Edmonds to have closed-captioning on at all times on televisions in public spaces (bars/gyms/restaurants/lobbies etc.). This would help remove any stigma associated with a person having to request that closed-captioning be turned on.

Approval of previous meeting’s minutes: Mark moved to approve the meeting minutes of March 14, 2019. Apple seconded. All approved, none opposed.

President’s Report:

- Handling delinquent assessments: perhaps requiring business license renewals to being current on assessments--further discussion is warranted.
- Board member nominations are due April 3rd. Dawn at Engels might be interested in being on the board.
- Kiersten made a motion that Carol Sheldon be the replacement for Clayton Moss’ board position which has two years left on the term. Jenny seconded – no discussion: all approved, none opposed. Welcome Carol!
- Mark made a motion that board meetings be held once a month. Matt seconded. All approved, none opposed. Kiersten then moved that those meeting be held on the 2nd Thursday of each month beginning in May 2019. Mark seconded: all approved, none opposed.

Treasurer’s Report: Per Carrie, at the end of February we are $2,000 behind last year’s collection of assessments at this point. Everything else is on track, with $14,000 paid in expenses so far.

New Businesses added to the BID: None.
City Update: The national Main Street conference went very well. Patrick got lots of good ideas and information. Also, the first Creative District committee meeting will be held April 11th.

Committee Updates:
- **Marketing:** The current article on the website is about tax tips.
- **Appearance & Environment:** Discussions with property owners regarding after-hours parking are ongoing.

Communication and Outreach:
- **Salish Crossing expansion:** the businesses at Salish Crossing have decided not to join the BID at this time but will discuss it again next year.
- **The online survey will be going out soon, and a slideshow will be running in the background on the television during the annual meeting.**
- **Grant Program:** Apple will be putting in a grant request soon.
- **Administration:** It was discussed at the last committee meeting that having a board member present Ed! updates at one City Council meeting per month would be a good way to keep the Council informed of our progress. We could rotate the presentations among board members. It would also be a good idea to have a monthly column in The Beacon and My Edmonds News giving Ed! updates.

Meeting adjourned at 9:30 a.m. Next Board meeting April 11th at 8:00 a.m. at the ECA.