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| ::::Google Drive:Logo Files and Brand Guidelines:Logos:Primary:Screen:Ed_Logo_RGB_Black.jpg | **January 9, 2020**  **8:00am – 9:30am**  **Edmonds Center for the Arts**  **410 4th Ave N** |

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| **Type of meeting:** | Board Meeting | **Taking Minutes:** | | Carol Sheldon |
| **Please read:** | 12/12/19 minutes | **Prepare to share:** | | Committee updates |
| **Ed! Mission:** Created by the Edmonds City Council in early 2013, we are a focused, funded organization that  supports and improves business conditions in Edmonds. Our goal is to ensure our downtown stays lively, attractive and prosperous. | | | | |
| **Agenda** | | | | |
| Call to Order | | Matt McCulloch | | 1 |
| Public Comment | |  | | 5 |
| Approval of 12/12 Minutes | | Matt McCulloch | | 5 |
| President’s Report | | Matt McCulloch | | 5 |
| * Committee Meetings * “Year in Review” for MEN | |  | |  |
| New Businesses in the BID | | Matt McCulloch | | 5 |
| City Update | | Patrick/Cindi | | 10 |
| Committee Updates   * Marketing * Holiday Results * Approve Digital Ad Budget ($5,500) * Approve Half of the Website Maintenance Budget ($1,000) * Appearance & Environment/Parking * Approve Umbrella Budget ($9,450) * Communication & Outreach * Approve MEN Contract ($330) * Approve Half New Member Communication Budget ($200) * Grant Program   Administration   * Approve Supply Budget ($300) * Approve Operating Expenses Budget ($625) | | |  | 30 |
| New Business | | All | | 5 |
| Adjourn | |  | |  |