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| ::::Google Drive:Logo Files and Brand Guidelines:Logos:Primary:Screen:Ed_Logo_RGB_Black.jpg | **January 9, 2020****8:00am – 9:30am****Edmonds Center for the Arts****410 4th Ave N** |

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| **Type of meeting:** | Board Meeting | **Taking Minutes:** | Carol Sheldon |
| **Please read:** | 12/12/19 minutes | **Prepare to share:** | Committee updates |
| **Ed! Mission:** Created by the Edmonds City Council in early 2013, we are a focused, funded organization that supports and improves business conditions in Edmonds. Our goal is to ensure our downtown stays lively, attractive and prosperous. |
| **Agenda** |
| Call to Order  | Matt McCulloch | 1 |
| Public Comment |  | 5 |
| Approval of 12/12 Minutes | Matt McCulloch | 5 |
| President’s Report | Matt McCulloch | 5 |
| * Committee Meetings
* “Year in Review” for MEN
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| New Businesses in the BID | Matt McCulloch | 5 |
| City Update | Patrick/Cindi | 10 |
| Committee Updates* Marketing
* Holiday Results
* Approve Digital Ad Budget ($5,500)
* Approve Half of the Website Maintenance Budget ($1,000)
* Appearance & Environment/Parking
* Approve Umbrella Budget ($9,450)
* Communication & Outreach
* Approve MEN Contract ($330)
* Approve Half New Member Communication Budget ($200)
* Grant Program

Administration* Approve Supply Budget ($300)
* Approve Operating Expenses Budget ($625)
 |  | 30 |
| New Business | All | 5 |
| Adjourn |  |  |