

Minutes from EDBID board meeting 10/10/13 at HDR conference room at 8am.

Attendance: Kevin, Cadence, Pam, Sally, Juliana, Kim, MaryKay, Stephen, Cindi, Roger

Meeting called to order at 8:07am.

Opening remarks: None.

Action Items from 9/26/13:

Paul wrote the letter and it was sent out to the BID members.

Cadence contacted Stephen about the City contract for professional services.

The minutes from 9/26 were approved.

City Update: Stephen contacted the Finance dept. and they will include parking maps with the bills.

Paul and Pam met with the Edmonds Community College class. They seemed very interested in the project. They will act as impartial survey takers. They are creating a survey and they will let the board review it prior to starting. They hope to start next week or the week after.

Committee Reports:

RFP/Branding: There has been a lot of response and a lot of questions have been raised.

Action Item: Cadence will put together a list of questions that the potential applicants have asked along with the answers to those questions. Kim will post the questions and answers on the website.

Action item: Roger will check to see if we are limited to spending only the \$26,000 we budgeted or if we are able to spend more since we spent less on other budget items.

501c3: The committee met with Dick Beresford, attorney from Beresford, Booth. They have offered to do the legal work pro-bono. The questions that came up from them with the answers we discussed at the meeting:

- 1) Name- Edmonds Business District Association
- 2) Address-P.O. Box 284, Edmonds, WA 98020 (Pam opened a post office box for the BID)
- 3) Incorporator- Cadence

4) Directors-Same as interim board. We need to check with Jeff Taraday to see if there is any problem with doing so.

5) Officers- same as EDBID board officers for now.

Work plan: We reviewed and make suggestions to the draft of the 2014 work plan and budget. At our next meeting we will do a final review and input the dollar figures into the budget.

Action item: Stephen will verify when the work plan needs to be submitted.

New business: Stephen reported that the City Council voted to make the revision to BD1.

Roger Brooks Library is now available to seminar/webinars.

No Public comments.

Meeting adjourned at 9:40am.

Next meeting is October 24th in HDR conference room at 7:30am.