

Downtown Alliance - 2017 Fund Summary
January 1, 2017 - July 31, 2017

	2017 Budgeted	2017 YTD Actual	YTD Encumbrances	2017 Projected	2017 Remaining Budget
Revenue					
Beginning Balance*	66,593.03	49,647.23		49,647.23	
Assessment Fee**	81,880.00	60,171.03		81,880.00	
Miscellaneous	-	17.01			
Donations	-				
Total Revenue ***	148,473.03	109,835.27		131,527.23	
Expense					
Administration	18,500.00	5,707.50	7,612.00	18,500.00	3,680.50
Marketing	36,000.00	23,018.14	11,981.86	36,000.00	1,000.00
Communication & Outreach	17,000.00	1,999.93	1,350.07	17,000.00	13,650.00
Professional Business Resources	6,000.00	1,385.64	14.36	6,000.00	4,600.00
Small Grants Program	10,000.00	596.96	2,353.04	10,000.00	7,050.00
Appearance & Environment	25,000.00	4,400.00	4,500.00	25,000.00	15,750.00
Main Street Commitment	-	-		-	-
Total Expenses	112,500.00	37,108.17	27,811.33	112,500.00	44,330.50
Balance	35,973.03	72,727.10		19,027.23	

rolled into
Admin budget

**Proposed Budgeted Assessments based on 92% collection rate