

Meetings from EDBID meeting 3/28/13 at Fire Admin Conference Rm at 8:00 am.

Attendance: Sally, Steve, Cadence, Kevin, Chris, Paul, Pam, MaryKay, Kim, David

Guest: Robert, Jenny, Stephen

Meeting called to order at 8:05am.

No amendment to agenda.

No audience or public comments.

Approval of 3/14/13 Board Meeting Minutes

Selection of Officers: It was decided to elect a President, Vice President, Treasurer and Secretary for the interim board. They will hold position until general meeting when we will elect new officers.

President: David Arista

VP: Pam Stuller

Treasurer: Paul Rucker

Secretary: Kim Wahl

Discussion of how meetings will be conducted: How should the meetings be run? Should we have a standing agenda? Who should write the agenda for the meetings? Need for a set meeting time and place.

We agreed to run meeting as a small group meeting. David will write the agenda from the standing agenda format that we will be using. Agenda will be posted 4-5 days prior to meetings. Meetings will be held on the 2nd and 4th Thursdays at 8am.

Action Item: David, Pam and Sally will find a permanent meeting place. Deadline is next meeting 4/11/13.

Workplan presentation: Team A-Would like to see an immediate plan of action. Steve reviewed a number of existing plans that are in the works and presented them to the board. Possible Grad student intern in urban planning to cull through existing work plans and see how we could work together. Link the old and new story of Edmonds.

Team B-Mission statement, administration, branding/image, clarity of the role of the BID, defining our relationships with the City, the Chamber and DEMA. Develop a short-term and a long-term plan. Do we have to spend any money this year or can we give the City Council a plan to lay groundwork?

Conclusions: We need to develop a short term project so ratepayers see immediate results. Meet with City personnel, Chamber of Commerce and DEMA to discuss our relationships and how we can all be involved in the planning process.

Action Item: Workgroups need to meet and come up with short term items and present them at the next meeting 4/11/13.

Miscellaneous: Extension of BID boundaries. Lower expectations of the BID members.

Meeting adjourned at 9:39 am.

Next meeting is 4/11/13, place TBD

