

Minutes from EDBID board meeting 6/13/2013 at HDR conference room 8:00 am.

Attendance: Sally, Juliana, Steve, Kevin, MaryKay, David, Paul, Cadence, Pam, Kim, Cindi, Stephen and Roger Neumaier.

Meeting called to order at 8:00 am. Introduction of Roger Neumaier, new finance director.

Action Items: MaryKay and Chris wrote the letter to be sent to ratepayers. Pam contacted W. Seattle about the food truck assessments.

Minutes from 6/4/2013 were approved.

Discussion of the billing to the ratepayers, how to handle past due accounts, when to submit for collections. Pam and Kim will be attending a meeting with city finance personnel to answer questions regarding late fees, collections and billings.

Approximately 80% of the first quarter assessments have been paid. At the next meeting we will decide who will go to businesses who have not paid their 1st quarter assessment. Pam, David and Cadence will finalize the wording of the letter to be sent to businesses who have not paid. The timing of the letter needs to be before the next quarter billing. It was suggested we add dating terms to the bills. MaryKay and Sally are meeting with the counseling office on 6/13. Juliana will contact Ordinary Things.

Report on Finance Committee Meeting: David and Paul met with the finance committee and presented bylaws and workplan.

The only questions were regarding the delinquency charges. Lora Petso will inform us as to when we will be on the agenda to present to the City Council. Stephen will follow up with Lora, probably at the 6/25 council meeting.

Kevin suggested we draft a press release to submit to the newspapers informing them of what we have been working on and that we have started collecting funds, etc.

Action Item: Kevin will draft a press release/public letter.

The question arose as to what needs to be done prior to the city council presentation.

Action Items: Cadence will create a powerpoint presentation of the budget, and send it to David, Paul and Stephen.

No Committee Reports.

New Business: Regarding the UW Business School, Paul suggested we should wait until 2014. Application process takes about 6 months.

Pam researched how other BID's assess food trucks. W. Seattle does not assess them. The question was brought up about what constitutes a business within the BID boundary. If they have a business license and a ground lease they should be assessed.

Action Item: Pam will contact Karen Sellinger to see how Seattle handles food trucks.

Member meeting: Paul, David, Cadence and Kim are on the committee.

A letter was read from Tony Pool, Service Business owner offering budget suggestions.

No Public Comments.

Meeting was adjourned at 9:21 am.

Next meeting June 27, 2013 at HDR conference room 8 am.