



MEMBER SURVEY

Sent via email January 20, 2015

Ed's Member Advisory Board and volunteers need your input as we fine-tune strategies for implementing our 2015 work plan. Click [here](#) to see the 2015 work plan.

We are seeking for your input on three programmatic areas: the new website, the courtesy umbrella program, and upcoming training and seminars.

You can respond by hitting reply and typing your response beside each question. Or feel free to mail a hard copy of your responses to PO Box 284, Edmonds, WA 98020. Please respond by January 30th.

The new web page launched in December with a robust directory of our member businesses. Have you seen it? www.edmondsdowntown.org

- Do you have specific feedback on the site's functionality?
- Is there any information that is not included that you'd like to see added?
- Have you uploaded your business and are you happy with your listing?
- Any other feedback?

Starting in November, hundreds of courtesy umbrellas located in 40 umbrella stands were located throughout Ed's boundaries. Feedback from many members, Council and residents and the press has been very positive. While there is concern about loss - we believe we are in the education phase of the project and that many umbrellas are still in use downtown, just not deposited back in the umbrella stands.

- What additional locations should have umbrella stands?
- Have one or more umbrellas in your business currently?
- Any other feedback?

Our workplan includes member education in 2015. Please rank the following ideas in order of your interest - from 1 - 6: 1 being most interested and 6 being least interested.

- Maximizing your business' success using social media
- Small business tax advice
- Keeping your business organized
- Marketing for small businesses
- Financial planning for small businesses
- Hiring, employee retention and termination: understanding the legal parameters

Any other topics you'd be interested in?

We'd appreciate your feedback no later than January 30th at 5pm. Thanks in advance for your time! Your perspective is invaluable to our planning and implementation.

Our next Members Advisory Board Meeting is January 22nd at 8am at the ECA, Room 225. We've been adding members to our work committees with great results. Join us!

Our meetings occur the 2nd and 4th Thursday of each month. Same time and place. All members and the public are welcome and encouraged to attend. Come check out our progress!

If you have additional questions or suggestions, feel free to contact me at the number below.

Pam Stuller, 206-914-1753
Members Advisory Board