

Edmonds Downtown Alliance - 2015 Fund Summary
January 1, 2015 - November 30, 2015

	2015 Budgeted	2015 YTD Actual	2015 EOY Projected
Revenue			
Beginning Balance*	46,326.86	46,326.86	46,326.86
Assessment Fee**	81,880.00	74,564.17	81,880.00
Miscellaneous	-		
Donations	-		
Total Revenue	128,206.86	120,891.03	128,206.86
Expense			
Administration	17,000.00	7,424.07	17,000.00
Insurance & Licensing	-		-
Marketing	22,000.00	21,838.27	22,000.00
Member Engagement & Outreach	5,000.00	749.42	5,000.00
Professional Business Resources	10,000.00	800.00	10,000.00
Small Grants Program	10,000.00	4,000.00	10,000.00
Appearance & Environment	20,000.00	13,427.26	20,000.00
Total Expenses	84,000.00	48,239.02	84,000.00
Balance	44,206.86	72,652.01	44,206.86

*2014 unused budgeted expenditure amounts may carryover to 2015 expenditures

**Proposed Budgeted Assessments based on 92% collection rate