

Edmonds Downtown Alliance - 2017 Fund Summary
January 1, 2017 - April 30, 2017

	2017 Budgeted	2017 YTD Actual	2017 Projected
Revenue			
Beginning Balance*	66,593.03	49,647.23	49,647.23
Assessment Fee**	81,880.00	47,138.51	81,880.00
Miscellaneous	-	17.01	
Donations	-		
Total Revenue ***	148,473.03	96,802.75	131,527.23
Expense			
Administration	17,000.00	1,669.50	17,000.00
Marketing	36,000.00	3,960.00	36,000.00
Communication & Outreach	17,000.00	300.35	17,000.00
Professional Business Resources	6,000.00	1,385.64	6,000.00
Small Grants Program	10,000.00	450.00	10,000.00
Appearance & Environment	25,000.00	-	25,000.00
Main Street Commitment	1,500.00	-	1,500.00
Total Expenses	112,500.00	7,765.49	112,500.00
Balance	35,973.03	89,037.26	19,027.23

**Proposed Budgeted Assessments based on 92% collection rate