

Edmonds Downtown Alliance - 2017 Fund Summary
January 1, 2017 - May 31, 2017

	2017 Budgeted	2017 YTD Actual	2017 Projected	YTD Encumbrances
Revenue				
Beginning Balance*	66,593.03	49,647.23	49,647.23	
Assessment Fee**	81,880.00	50,564.75	81,880.00	
Miscellaneous	-	17.01		
Donations	-			
Total Revenue ***	148,473.03	100,228.99	131,527.23	
Expense				
Administration	17,000.00	3,101.50	17,000.00	9,898.50
Marketing	36,000.00	6,082.91	36,000.00	28,917.09
Communication & Outreach	17,000.00	1,999.93	17,000.00	350.07
Professional Business Resources	6,000.00	1,385.64	6,000.00	14.36
Small Grants Program	10,000.00	596.96	10,000.00	2,353.04
Appearance & Environment	25,000.00	-	25,000.00	8,900.00
Main Street Commitment	1,500.00	-	1,500.00	rolled into Admin
Total Expenses	112,500.00	13,166.94	112,500.00	50,433.06
Balance	35,973.03	87,062.05	19,027.23	

**Proposed Budgeted Assessments based on 92% collection rate