



October 25, 2018
8:02 AM - 9:24 AM
Edmonds Center for the Arts

Meeting called to order at 8:02 am

Board Members/Administration in attendance: Apple Catha, Kiersten Christensen, Carrie Hulbert, Matt McCulloch, Jenny Shore, Mary Kay Sneeringer, James Spangler, Mark VonGunten

City of Edmonds representatives in attendance: Cindi Cruz

Ed! Members/Guests: Jill Owen (Zinc)

Public Comment: None

President's Report: Approval of previous meeting minutes: Kiersten moved to approve the meeting minutes of 10/11/18, Apple seconded. All approved, none opposed. There will only be one meeting per month in November (November 8th) and December (December 13th). Kiersten and Carrie presented a revised 2019 Budget/Workplan. After review and discussion Apple moved to approve the plan as presented and Mark seconded. All approved, none opposed.

Treasurer's Report: Assessments collected so far this year are \$69,693.86, which is on schedule compared to previous years.

New Businesses added to the BID: None

City Update:

1. The first movie of the Diversity Film Series drew 75 people, which was not a bad turnout.
2. The Holiday market is set to start November 10th, continuing into December for 6 Saturdays. 40 vendors have signed up so far.
3. The City presented its budget to the City Council.

Committee Updates:

1. **Marketing:** Everything is gearing up for the Holiday season. The street banner announcing holiday events is being designed. There will only be one trolley running

during the Holiday season this year. A Halloween article is running on the Ed! website, and a "Cozy" article is coming up next.

2. **Appearance & Environment:** The signage has been completed in the US Bank parking lots. James is working on the sidewalk "rainworks" signs using the "Love, Edmonds" logo.
3. **Communication and Outreach:** Mary Kay talked to Nikki Dickerson of First Financial who will try to get everyone from Salish Crossing together for a meeting where Mary Kay and James can present the BID expansion program.
4. **Grant Program:** The Edmonds Mural Society will present a request in 2019 for a \$3,000 grant.
5. **Administration:** No update.

New Business: None.

Meeting adjourned at 9:24 a.m. Next Board meeting November 8th at 8:00 a.m. at the ECA.