



<b>Type of meeting:</b>	Board Meeting	<b>Taking Minutes:</b>	Beth Sanger
<b>Please read:</b>	12/8/22, 12/14/22 Minutes	<b>Prepare to share:</b>	Committee Updates

**Ed! Mission:** Created by the Edmonds City Council in early 2013, we are a focused, funded organization that supports and improves business conditions in Edmonds. Our goal is to ensure our downtown stays lively, attractive, prosperous and welcoming to everyone.

**Zoom Information:** Persons wishing to join this meeting virtually in lieu of in-person attendance can use the following information:

<https://us02web.zoom.us/j/86915221087>

Meeting ID: 869 1522 1087

Dial by your location: +1 253 215 8782 US (Tacoma)

### Agenda

Call to Order	Kimberly Koenig	1
Public Comment		5
City Update	Todd Tatum	10
Approval of 12/8/22 and 12/14/22 Minutes	Kimberly Koenig	5
President’s Report	Kimberly Koenig	5
Treasurer’s Report	Matt McCulloch	5
New Businesses in the BID	Matt McCulloch	5
Committee Updates		20
<ul style="list-style-type: none"> <li>• Admin <ul style="list-style-type: none"> <li>○ Approve budgets for 2023: <ul style="list-style-type: none"> <li>▪ Operating Expenses: \$800</li> <li>▪ Misc. Supplies: \$150</li> </ul> </li> </ul> </li> <li>• Marketing <ul style="list-style-type: none"> <li>○ Approve budgets for 2023:</li> </ul> </li> </ul>		

- Digital Advertising: \$5,500
  - Winter Marketing Campaigns: \$1,000
- Holiday Recap
- Discuss Winter Marketing Campaigns
  - Lunar New Year
  - Love Lists
- Editorial Calendar
- Communication & Outreach
  - Approve budgets for 2023:
    - My Edmonds News Outreach: \$330
    - New Member Communication: \$250
    - Annual Member Update & Assessments: \$600
- Appearance & Environment

New Business

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Adjourn