

Ed! Annual Meeting April 11, 2023

Meeting called to order: 6:23pm

Board Members/Administration in Attendance: Kimberly Koenig, Jen Lawson, Matt McCulloch, Olivia Brown-Latham, Robert Boehlke, Beth Sanger, Ricky Bobadilla, Carrie Hulbert.

Guests: Tom Sanger, Christian Decker, Liz Morgan, Jennifer Krogstad, Rebecca Anjewierden, Nataly Charnetska, Alicia Crank, , Claudia Arechiga, Pam Stuller, Lisa Epstein, Rachel Dobbins, Matthew Richardson, Pedro Germano, Jen Cullin, Matt Hulbert, Mike Rosen

Committee Updates

- **Admin:** Kimberly presented and expanded on the mission of Ed! She introduced the board members and described the committees. Multiple organizations work together in downtown Edmonds.
- **Marketing:** Jen presented website information, the site directory, web feature articles, advertising, social media, holidays, lovin' summer Edmonds, Love Lists, Green Edmonds.
- **Communication and Outreach:** Ricky presented and described member outreach and the My Edmonds New sponsored content.
- **Appearance & Environment:** Kimberly described the courtesy umbrella program, after hours parking, directional flags.

Budget: Kimberly presented the 2023 budget. She thanked the exiting board members. Encouraged everyone to attend meetings. And announced the board nominees: Jason Arnhill, Lisa Epstein, and Jen Lawson.

Public Comment: None

Meeting Adjourned: 6:49pm