

Ed! Board Meeting April 13, 2023

Meeting called to order: 8:01AM

Public Comment: Beth shared the Art Festival sponsorship information.

Board Members/Administration in Attendance: Kimberly Koenig, Jen Lawson, Olivia Brown-Latham, Robert Boehlke, Beth Sanger, Ricky Bobadilla, Cheryl Farrish, Devyn Cox, and Carrie Hulbert.

City of Edmonds Representative in Attendance: Todd Tatum (Community Services and Economic Development Director)

Guests: Liz Morgan (FIELD), Whitney Popa (Workhorse HQ), Erica Sugg (Edmonds Chamber of Commerce), David Preston (Port of Edmonds), Shelia Cloney (Anchor Chic), Venus Fortoza (Maize and Barley), and Brenda Spencer (Little Bipsy.)

Election: Secretary nominee: Olivia Brown-Latham, Treasurer: Jason Arnhill, President: Jen Lawson. Used paper ballots for each position. Unanimous elections. Kimberly welcomed new officers.

Jen took over meeting as president.

Election of board members: Venus Fortoza is available to fill the open-door position Musa left vacant. Kimberly moved to appoint Venus. Ricky seconded. All were in favor and the motion passed.

City Report: Todd reported. June 23 is the opening for the Civic Field. The field will be used for more events: markets, Lunar New Year, plug-ins for food truck. Comprehensive plan is up for discussion. On April 29, the city is sponsoring the Edmonds Earth Fair. This is an educational opportunity to reduce the effects of climate change. Community Fair at Edmonds Woodway High School on August 6 to learn about how to get involved with the city and local non-profits. Heikkinen delegation is back from Japan. Housing bill allow will 2-6 homes on lots has passed in Olympia. The bill that proposed vertical development around transit center has stopped.

Chamber Program: The chamber gift certificates should go the chamber to be refunded and will no longer be accepted at merchants. The fourth of July parade registration is open. Laugh-a-thon fundraiser for the Wish Fund is taking place at the Edmonds Opera House on April 29. Tickets on sale. Little Lies, local cover band is April 15, also at the Opera House.

Approval of Previous Meeting's Minutes: Kimberly moved. Olivia seconded. All voted in favor.

President's Report: n/a

Treasurer's Report: n/a

New Businesses Added to BID: Camp Vintage. Logan and Christine Harris. Wish list on their Instagram page.

Committee Updates

- **Admin:** Election of new officers.
- **Marketing:** Carrie presented. Green Edmonds campaign: bring your own container to participating area businesses and receive wild flower seeds and a sticker. Loving Summer campaign coming up. Beth suggested printing the logo on nylon flags for retail sale.
- **Communication and Outreach:** Carrie presented. Annual meeting last Tuesday. New member visits are ongoing. Kimberly suggested that the downtown Edmonds merchant meet-up could be a sub-committee of this group. Opportunity for restaurants and other business types to organize. Robert thinks it's a good idea. New role as more of a social connection. Robert: would encourage more retailers to be more involved with Ed. Kimberly moved to make a subcommittee called the Downtown Merchant Meet-up. Monthly meet-up with a monthly newsletter. Olivia seconded. All in favor. Motion passes.
- **Appearance & Environment:** Carrie presented. City has leased out the Bank of America lot for after hours parking. The signage has been completed. Loving Summer signs: poles are PVC and dowels are wooden. Kimberly suggested using plastic and referred TAP plastic. Jason said more trash cans are needed. Venus asked if there is interest in environmental work or Diversity and Inclusion.
- Dog waste bags needed. Waste bins with composting bins are needed.

New Business: n/a

Meeting Adjourned: 9:05