

Ed! Board Meeting June 8, 2023

Meeting called to order: 8:03AM

Public Comment: none.

Board Members/Administration in Attendance: Kimberly Koenig, Jen Lawson, Olivia Brown-Latham, Jason Arnhill, Lisa Epstein, Ricky Bobadilla, and Carrie Hulbert, Venus Corteza.

City of Edmonds Representative in Attendance: Todd Tatum (Community Services and Economic Development Director)

Guests: Liz Morgan (FIELD), David Preston (Port of Edmonds), Megan Harcrow (Little Bipsy.), Chris Dime (Dime & Asso.), Whitney Popa, Cheryl Farrish (Certa Law Group) Erica Sugg (Edmonds Chamber), Lee Reeves (Vertical Wine Collective)

President's Report: Request for Fund Balance Ideas, budget is due to the City next month (See A&E Report below)

Treasurer's Report: None

City Report: Todd reported.

- COP Plan Update-includes Economic Development Plan. Explore Edmonds was the winner for the new marketing. Budget approved. Will be bringing in partners to the marketing planning, looking for joint campaigns (collaboration with other groups).
- Juneteenth celebration on June 17th 10-2pm (in advance of the actual date), Pride plan is for June 28th last week of the month, putting up flags/banners on June 23rd plus event at Museum on the 30th.
- Discussion of a Pride plan for Ed! For next year. Perhaps we rebrand the logo for the month of June. Venus brought up groups and cities we can look to for inspiration. Discussion of ideas-drag queen story time, Pride bingo, how do we decide which "months" to support, we need a plan going forward if we are going to do events/support of other months. For this month, send out a survey of what businesses are doing this month and highlight what is happening this month. Perhaps partner with the city and the Diversity Commission for future events.

Chamber Program:

- Pride in Edmonds posters are available in the Chamber office, printed by Jenna Naand.
- July 4th-parade and Beat Brackett call for participation, Volunteers are needed for the Parade (setup, cleanup, etc).
- Taste Edmonds is coming, announcements coming soon with full lineup. Makers Market is a new part of the event, outside the ticketed event. Want to collect more specific data about attendees and effects on the downtown business community. Taste is the funding source for all the other events the Chamber does in Edmonds.

- Porchfest and Car Show, adding a stage and beer garden to the Car Show. Brewhaha sidewalk sale is the same weekend (Sept 9 & 10). Discussion of businesses using the closed streets versus sidewalk for sale/performers.
- David Preston-High School banners for out of town people returning for unofficial reunions for Taste. Port has a budget/Mandate for economic development, would like to meet with the city.

Art Walk/Wine Walk: n/a

Approval of Previous Meeting's Minutes: Kimberly moved, Lisa seconded, unanimous approval

New Businesses Added to BID: Beauty and the Barber, SG Northwest

Committee Updates

- **Admin:** n/a
- **Marketing:** Carrie & Kimberly Temporary mural next to Maize & Barley, Lovin' Summer decals are on order Moved by Kimberly Koenig, seconded by Jacon Arnhill for \$1000 for website updates, Approved unanimously.
- **Communication and Outreach:** Ricky presented. New member visits are ongoing. Discussion of DEMMU role/interaction of the group.
- **Appearance & Environment:** Cheryl presented.
 - Umbrellas-new restock should arrive soon, please sign up to distribute. Currently stored in the basement at Rogue. Need volunteers to unwrap the new umbrellas, as well as distribution. Asking businesses to store the stands for summer, but should be kept outside for pedestrian use not inside private property.
 - Cheryl made a Motion for \$2000 for creative messaging budget for the temporary mural. Seconded by Kimberly. Passed unanimously.
 - Discussion of Wayfinding signage as possible use of Fund balance (with map and interactive QR code). Would work with the City. Todd mentioned District Advisory Committee discussed overlap with this project. We should partner with them on this ASAP before the next City budget cycle. A&E Committee is the correct place for this discussion.

New Business: n/a

Meeting Adjourned: 9:07