

Ed! Board Meeting July 13, 2023

Meeting called to order: 8:03AM

Approval of Previous Meeting's Minutes: moved by Kimberly, seconded by Richard, unanimous approval

Public Comment: none.

Board Members/Administration in Attendance: Kimberly Koenig, Jen Lawson, Olivia Brown-Latham, Ricky Bobadilla, Carrie Hulbert, Venus Forteza, Beth Sanger, Robert Boehlke, Cheryl Farrish, Lisa Epstein

City of Edmonds Representative in Attendance: Todd Tatum (Community Services and Economic Development Director)

Guests: Liz Morgan (FIELD), David Preston (Port of Edmonds), Megan Harcrow (Little Bipsy.), Chris Dime (Dime & Asso.), Whitney Popa, Theresa Williams, Kathy Solum (Edmonds Vision Center)

President's Report: We have a closed-door position available

Treasurer's Report: presented by Carrie

New Businesses Added to BID: 5th and Howell LLC, Cheryl, An Edmonds Kind of Stay, Jackson's Asset Accounting

City Report: Todd reported.

- Comp Plan in progress, contract in progress, mostly in the Fall
- 4th Ave. Cultural Corridor-10% design in progress, ECA is involved meeting for feedback July 29 4-6 ECA, August 26 block party (tentative)
- Landmark property acquisition 10.3 acres on highway 99 (Burlington Coat Factory), have 6 months to finalize. Have to decide mix of uses, etc.
- Pride wrap up-good time, asked for feedback on attendance and pub crawl. Venus reported largely positive feedback from the restaurants/bars.
- We requested that Todd explore electronic billing/payment for assessments

Chamber Program: Erica was not in attendance

Committee Updates

- **Marketing:** Carrie & Kimberly Temporary mural next to Maize & Barley, design finalized. Lovin' Summer decals are delivered, flags are up. Posters are out. Articles are out as well.
- **Communication and Outreach:** Ricky presented. New member visits are ongoing. Budget approved, Sheila Cloney is our new Chair, new committee member incoming.
- **Appearance & Environment:** Cheryl presented.
 - Mural

- Fund Balance remaining, excess balance suggested use \$15,000 applied for interactive downtown map, possibly partner with the City and/or the Creative District. Asking for ideas and input from the membership. Todd chimed in 3 components: 1. how and who houses the underlying data, 2. How does the data get displayed, 3. Physical Infrastructure (Port Townsend example).
- **Admin:** Initial 2024 Budget Proposal and approval presented by Carrie. Discussion. Moved by Kimberly, seconded by Robert, approved unanimously

New Business: Kimberly- Statewide at 3:45pm one day in October Great Shakeout, asking for input for disaster preparedness. Sign up on Smart 911 (nationwide program, signed up at the City level) for emergency awareness

Meeting Adjourned: 8:47am