



<b>Type of meeting:</b>	Board Meeting	<b>Taking Minutes:</b>	Olivia Brown-Latham
<b>Please read:</b>	10/12 and 11/9 Minutes	<b>Prepare to share:</b>	Committee Updates

**Ed! Mission:** Created by the Edmonds City Council in early 2013, we are a focused, funded organization that supports and improves business conditions in Edmonds. Our goal is to ensure our downtown stays lively, attractive, prosperous and welcoming to everyone.

**Zoom Information:** Persons wishing to join this meeting virtually in lieu of in-person attendance can use the following information:

<https://us02web.zoom.us/j/86915221087>

Meeting ID: 869 1522 1087

Dial by your location: +1 253 215 8782 US (Tacoma)

### **Agenda**

Call to Order	Jen Lawson	1
Approval of 10/12 and 11/9 Meeting Minutes	Jen Lawson	5
Public Comment		5
President's Report	Jen Lawson	5
Treasurer's Report	Jason Arnhill	5
New Businesses in the BID	Ricky Bobadilla	5
City Update	Megan Luttrell	10
Edmonds Chamber Update	Erica Sugg	
Committee Updates		20
• Admin		
○ Approve contractor budgets for 2024:		
▪ Program Management \$33,200		
• Marketing		
○ Approve contractor budgets for 2024:		
▪ Copywriting: \$6,600		

- Photography: \$7,200
- Digital Marketing: \$5,500
- Feb Marketing Campaign Discussion
- Lunar New Year 2024 Discussion
- Communication & Outreach
  - Approve \$620 for 2023 Mailing Supplies
- Appearance & Environment

New Business

All

5

Adjourn

Jen Lawson