



Type of meeting:	Board Meeting	Taking Minutes:	Olivia Brown-Latham
Please read:	12/14 Minutes	Prepare to share:	Committee Updates

Ed! Mission: Created by the Edmonds City Council in early 2013, we are a focused, funded organization that supports and improves business conditions in Edmonds. Our goal is to ensure our downtown stays lively, attractive, prosperous and welcoming to everyone.

Zoom Information: Persons wishing to join this meeting virtually in lieu of in-person attendance can use the following information:

<https://us02web.zoom.us/j/86915221087>

Meeting ID: 869 1522 1087

Dial by your location: +1 253 215 8782 US (Tacoma)

Agenda

Call to Order	Jen Lawson	1
Approval of 12/14 Meeting Minutes	Jen Lawson	5
Public Comment		5
President's Report	Jen Lawson	5
Treasurer's Report	Jason Arnhill	5
New Businesses in the BID	Ricky Bobadilla	5
City Update	Todd Tatum	10
Edmonds Chamber Update	Erica Sugg	
Committee Updates		20
• Admin		
○ Approve budgets for 2024:		
▪ Operating Expenses: \$800		
▪ Miscellaneous Supplies: \$150		
• Marketing		
○ Approve budgets for 2024:		

- Winter Marketing Campaign: \$1,000
- Web Updates: \$1,000
- Edmonds Holidays Recap
- Feb Marketing Campaign Discussion
- Communication & Outreach
 - Approve \$330 for My Edmonds News
 - Approve \$250 for New Member Packets
- Appearance & Environment

New Business

All

5

Adjourn

Jen Lawson