

## **Ed! Board Meeting Feb 8, 2024**

**Meeting called to order:** 8:03

**Board Members/Administration in Attendance:** Jen Lawson, Lisa Epstein, Ricky Bobadilla, Kimberly Koenig, Venus Forteza, Cheryl Farrish, Jason Arnhill, Olivia Brown-Latham, Carrie Hulbert

**City of Edmonds Representatives in Attendance:** Megan Luttrell, Todd Tatum

**Guests:** Jim Cline, Christine Harris, Rachel Dobbins, Liz Morgan, Whitney Popa, Sheila Cloney, Jen Cullin

Approval of Previous Meeting's Minutes: Jan 11, 2024. Lisa Epstein moved to approve minutes, seconded by Ricky Bobadilla, unanimously approved.

### **Public comment**

Ricky mentioned the annual meeting, and that the board will need to make a motion to allocate funds.

**Port Of Edmonds Presentation by Angela Harris:** gave an overview of the North Portwalk and Seawall Reconstruction project, requested a letter of support for the project from Ed!. Jason Arnhill made a motion to approve the letter of support, Cheryl Farrish seconded, unanimously approved.

**President's Report:** Would like to collect gifts for Emily the Elf to thank her for her holiday work from anyone interested in providing. One more BA board member position is available starting in May.

**Treasurers Report:** No Report today

**New Businesses:** None

**City Update:** Lunar New Year celebration on 2/10, with a market at Civic Playfields with vendors, food truck, beer garden. Free community event during the day, ticketed evening event at ECA.

**Chamber Update:** Just had a community update; moving Taste to Civic Playfields, Connect is coming up, Morning Buzz next wed

### **Committee Updates:**

**Admin-** Nothing new

**Marketing** – Green Edmonds is coming up in April: Jen is looking for a potential communal drop off spot for a Ridwell box for recyclables; Whitney will talk to PR manager at Ridwell. Looking for more ideas of ways to highlight what businesses are doing to be environmentally conscious.

**Communication & Outreach:** Completed survey regarding whether to continue DEMMU, and in what form. 19 responses, 12 yes, 7 no. Decided not to continue meetings at this time, could have ad hoc meetings as needed. Will continue to the text thread as day-to-day communication. Looking at venue options for the Annual Meeting in April. Discussed the format, agreed that last year's format worked. Time & location TBD. Olivia made a motion to approve \$1,500 for the Annual Meeting, Jason seconded, unanimously approved.

**Appearance & Environment:** looking at directional signage and will want to revisit with the city at some point. Discussed feedback on whether to use QR codes and window clings and/or physical cards. People have interest in creating different designs for window clings—larger for places like ferry, train station, etc., smaller for businesses. Umbrellas will need to be ordered soon. Cheryl made a motion to approve \$10,600 for the umbrellas, Jason seconded. Discussion about whether to add a QR code to the umbrella, will check whether that increases the cost. Motion unanimously passed.

**Adjourn:** 9:08