

Ed! Board Meeting Mar 14, 2024

Meeting called to order: 8:07 AM

Approval of Previous Meeting's Minutes: Feb 15, 2024 moved by Kimberly, seconded by Jason, unanimous approval

Public Comment: none

Board Members/Administration in Attendance: Jen Lawson, Olivia Brown-Latham, Venus Forteza, Beth Sanger, Ricki Bobadilla, Lisa Epstein, Kimberly Koenig, Jason Arnhill

City of Edmonds Representative in Attendance: Megan Luttrell, Todd Tatum, Bertrand Hauss

Guests: Logan Harris (Camp Vintage), Whitney Popa, Theresa Williams (Gallery North), Sarah Reese (Reese Homes), Sheila Cloney (Anchor Chic), Vivian Olson (City Council), Eric Greniger, Roger Clayton (Arista), Christine Brennan (Little Bipsy), Ace Bollinger (Tour de Blue bike race), Ryan Spivy (Revolution Racing), Scott Stout (WA State Bicycle Racing Asso.)

City Report: Todd- Bike race updates, possibly August 24, went through the map of the proposed route and asked for any input on issues with the route. The entire route is 1 km. discussion of employee parking alternatives on 4th st S. Discussion of effects on different types of businesses, especially retail and services. Discussed outreach and planning to mitigate impact. The Wenatchee downtown Assoc has tackled this before and may have some best practices we can learn about. We requested a town hall discussion to dive deep into the issues. The special event permit has not been issued yet. Pride will be a full month of events. Looking for sponsorships. If interested, contact Megan or Todd. Todd expressed his support and for the BID and all the volunteers and the communication it provides to the city.

President's Report: Assessment bills were incorrect this quarter, new bills will be sent out soon. By Appointment board position available, candidates wanted. VP is also available. Kimberly: Discussion of BID Bylaws changes, consultant, We did not include a sunset clause in our original bylaws, best practices. Kimberly presented the history of this BID. We have not raised our assessments in 10 years. Our annual meeting is the opportunity for member businesses to participate, and we are an all-volunteer organization with full access for any member to participate. We have a consultant scheduled for an initial meeting to find out possible costs and benefits. This is a good opportunity to update regarding multiple tenant businesses (ie: Workhorse, Mosaic).

Treasurer's Report: presented by Jason, financials for YTD up through 2023, and projected 2024 and actuals for Jan and Feb 2024

New Businesses Added to BID: Ricky-no new lists since 2023, next month we will have a large new list

Chamber Program: Olivia announced the Chamber Foundation Laugh a Thon fundraiser for the WISH fund. The Chamber Foundation is also looking for board members, especially those

with non-profit and fundraising expertise. You do not need to be a Chamber member to serve or receive WISH fund grants.

Committee Updates

- **Marketing:** Ridwell is not going to be happening for Green Edmonds. Ideas welcome.
- **Communication and Outreach:** Annual Meeting preparations, April 16 ECA, invites going out this week
- **Appearance & Environment:** Getting umbrella order in. We still have umbrellas in the basement of Rogue.
- **Admin:** \$250 for operating expenses Jason, Kimberly, Approved

New Business: none

Meeting Adjourned: 9:09 am