



**April 11, 2024**  
**8:00am – 9:30am**  
**In-Person or Virtual Meeting**  
**City Hall, 121 5<sup>th</sup> Ave N**  
**Brackett Room**

<b>Type of meeting:</b>	Board Meeting	<b>Taking Minutes:</b>	Olivia Brown-Latham
<b>Please read:</b>	3/14/24 Minutes	<b>Prepare to share:</b>	Committee Updates

**Ed! Mission:** Created by the Edmonds City Council in early 2013, we are a focused, funded organization that supports and improves business conditions in Edmonds. Our goal is to ensure our downtown stays lively, attractive, prosperous and welcoming to everyone.

**Zoom Information:** Persons wishing to join this meeting virtually in lieu of in-person attendance can use the following information:  
<https://us02web.zoom.us/j/86915221087>  
 Meeting ID: 869 1522 1087  
 Dial by your location: +1 253 215 8782 US (Tacoma)

**Agenda**

Call to Order	Jen Lawson	1
Approval of 3/14/24 Meeting Minutes	Jen Lawson	5
Public Comment		5
President’s Report	Jen Lawson	5
BID Structure	Kimberly Koenig	5
Treasurer’s Report	Jason Arnhill	5
New Businesses in the BID	Ricky Bobadilla	5
City Update	Todd Tatum	10
Edmonds Chamber Update	Erica Sugg	
Committee Updates		20
• Admin		
• Marketing		
○ Pride Discussion		
• Communication & Outreach		
• Appearance & Environment		

New Business

All

5

Adjourn

Jen Lawson