

Ed! Annual Meeting April 16, 2024

Meeting called to order: 6:30pm

Board Members/Administration in Attendance: Jen Lawson, Olivia Brown-Latham, Venus Corteza, Beth Sanger, Ricki Bobadilla, Lisa Epstein, Kimberly Koenig, Jason Arnhill, Cheryl Farrish, Carrie Hulbert

Guests: Bri Towle, Colette Lawson, Tristine Drennan, Natalia Charneska, Christine Poirier, Maddi Rogers, Sara Comstock, Rachel Gardner, Michelle Bear, Jennifer Krogstad, Rebecca Anjewierden, Ruth Blaikie, Sally Merck, Lisa Hummel, Rika Rafael, Jaidhara, Christine Harris, Logan Harris, Jen Cullin, Paul Cullin, Tom Sanger, Sheila Cloney, Matthew Richardson, Reid Richardson, Meagan Harcrow

President's Report: Jen Lawson reported on the purpose and mission of the BID, Introduced the board members, described the committees, and thanked outgoing board members Robert Boehlke and Venus Forteza. Reviewed 2023 programs. Discussed the work plan surrounding best practices and BID structure and the hiring of an outside consulting firm to report to City Council next year.

Committee Updates

- **Marketing:** Kimberly Koenig reported website statistics, the site directory, web feature articles, advertising, social media, Edmonds Holidays, Lovin' summer Edmonds, Love Lists, Green Edmonds.
- **Communication and Outreach:** Lisa Epstein reported and described member outreach
- **Appearance & Environment:** Cheryl Farrish reported and described the courtesy umbrella program, after hours parking, directional flags.

Budget: Jen Lawson presented last years budget and the new 2024 budget.

New Board Members Nominees Announced: Sheila Cloney, Jennifer Cullin, Beth Sanger

Public Comment: Matt Richardson expressed his concerns around the formation of the BID.

Meeting Adjourned: 7:15pm