

## **Ed! Board Meeting May 9, 2024**

**Meeting called to order:** 8:03 AM

**Approval of Previous Meeting's Minutes:** April 11<sup>th</sup> & Annual Meeting minutes moved by Kimberly, seconded by Lisa, unanimous approval

**Public Comment:** none

**Board Members/Administration in Attendance:** Olivia Brown-Latham, Ricky Bobadilla, Sheila Cloney, Jen Cullin, Lisa Epstein, Kimberly Koenig, Jason Arnhill, Carrie Hulbert

**Guests in Attendance:** Liz Morgan, Rachel Gardner, Kathy

**City of Edmonds Representative in Attendance:** Todd Tatum, Megan Luttrell

**Voting for a new exec board:** Kimberly Koenig President, Olivia Brown Secretary, Jason Arnhill Treasurer. Ballots were filled out by board members, and the new board was approved. Sheila Cloney volunteered to be Vice President. Kimberly makes a motion to approve Sheila as new VP, Jen 2nd, motion passes.

**President's Report:** Thank you to Jen Lawson for serving as board president, welcome to new board members.

**Treasurer's Report:** No new report

**New Businesses Added to BID:** No new businesses to report

**City Report:** Discussed the scope of work consultant contract underway, comp plan, economic development, housing, tools, growth management act, land use, zoning, urban growth, infrastructure.

**Chamber Update:** Olivia talked about 4th of July, Beat Brackett run, parade, volunteers, participants,

### **Committee Updates**

- **Marketing:** Pride Stride \$15 purchase, get 5 stamps at over 30 locations, entered into drawing, June 1-22. Summer, clings, signups, posters, end of June, Temp mural, not summer branded, \$4500 marketing budget needs approval. Jen made a motion to approve the budget, Jason 2nd, motion passes.
- **Communication and Outreach:** meeting moved to Mondays. Discussed giving \$500 to PorchFest as a merch sponsor. Kimberly calls to make a motion to approve the \$500 to be a PorchFest sponsor. Jason makes motion, Olivia 2nd, motion passes. Jen

talked about PorchFest and how it would tie in with the Brouhaha and the open streets, parking spaces for the day. Sept. 7th 2-6pm.

- **Appearance & Environment:** QR code on wayfinding clings, temp spots, QR would link to Ed! Site, restructure the site, improve visitor experience, visitor friendly, maybe small map, permanent one at railway, ferry??
- **Admin:** none

**New Business:** Ricky brought up Mexican Independence Day in September. He will connect with MAE

**Meeting Adjourned: 9:02 am**