

## **Ed! Board Meeting July 10, 2025**

**Meeting called to order:** 8:07

**Approval of Previous Meeting's Minutes:** June 12, 2025 moved by Jen Lawson, seconded by Connie Zuck Watkins, discussion, unanimous approval.

**Public Comment:** No public comments.

**Board Members/Administration in Attendance:** Carrie Hulbert, Jen Lawson, Sheila Cloney, Olivia, Ricky (Santa Fe), Whitney, Liz Morgan, Connie Zuck Watkins

**City of Edmonds Representative in Attendance:** Todd Tatum

**Guests:** Whitney Popa (Features Writer), Tristine Brennan (Little Bipsy), Christine Harris (Camp Vintage), Logan Harris (Camp Vintage), Olivia Brown Latham (Sugarology), Christine (Peartree)

**President's Report:** Sheila- Reminder that we have an important meeting on July 16th from noon to 4pm. All board members are planning to attend. Brackett Room at City Hall. We will be discussing the status of the BID and what we need to prepare for recommendation to council.

**Treasurer's Report:** Jen Lawson - No new report at this time.

**New Businesses Added to BID:** Presented by Carrie - Fox & Bottle (open for retail), Common Formme.

**City Report:** Todd - Council voted to put a 14.5M levy lid lift on the ballot for November. They will be meeting to discuss how to communicate the details to the public. Would like to meet with the BID to present the information. Police, Parks, Planning & Streets and Sidewalks. City Council has added a City Administrator position which Todd will step into for a period of time. This process is being taken slowly, approximately 2 years. So, at this time Todd will remain working with the BID. Sept 16th is when the BID workplan will be on the council committee agenda. A public safety sales tax and cultural access sales tax will be added. 1/10 of 1% for both has been discussed. Parking and B&O taxes are also being discussed at a meeting on July 23rd from 6 - 8 at the Frances Anderson Center held by the Economic Development Commission.

**Chamber Update:** no representative present.

### **Committee Updates:**

**Admin:** Carrie - Final approval on the budget needed from the changes made during the last meeting. Utilizing the increase in the fund balance. Motion to approve the budget changes and work plan for 2026 - Jen. Ricky 2nds. Motion Passes.

**Marketing:** Jen Lawson - If anyone needs clings or stickers, table tents, please swing by Crow.

Brouhaha is this Sat/Sun. Best to have things outside. Sunday is PorchFest and there are some closed streets.

Carrie - Holidays - the trolley company has been sold to a third party. Carrie is reaching out to them to see if they're available. The city is not partnering on this so the BID will need to pay for city staff time. Please be thinking of other ideas on how to activate the downtown.

**Communication and Outreach:** Sheila Cloney - see everyone next Wednesday. As Todd mentioned, the BID refresh will be reviewed by council in September. Please mark September 16th on your calendar. On the retreat we will be discussing outreach and zone leader project.

Liz Morgan - Suggesting a monthly business happy hour

Christine Harris - Business Night Out (half of the businesses are hosts one night and the other half on a different night).

**Appearance & Environment:** Carrie - Didn't meet this week because we haven't started the project yet. Carrie heard from the window cling designer. Getting the umbrella supply any day. Will have a new volunteer for distribution (Kate Morgan).

**New Business:** none

**Meeting Adjourned: 8:39 am**