

Ed! Board Meeting October 09, 2025

Meeting called to order: 8:05

Approval of Previous Meeting's Minutes: Jen approves, Beth seconds. No discussion. Motion Passes.

Public Comment: No public comments.

Board Members/Administration in Attendance: Carrie Hulbert, Jen Lawson, Sheila Cloney, Ricky Bobadilla, Liz Morgan, Connie Zuck Watkins, Brandan McKerney, Beth Sanger

City of Edmonds Representative in Attendance: Todd Tatum, Megan Luttrell, Mike Rosen

Guests: Whitney Popa (Features Writer), Olivia Brown Latham (Sugarology), Tristine Drennan, Theresa Hollis (GUEST)

President's Report: Sheila- at the Main Street Conference.

Public Comments:

Theresa Hollis - member of Edmonds Community and volunteer for Senior Tax Exemption Program at the Senior Center. Representing a PAC called Keep Edmonds Affordable. Opposition to the Prop 1. Mike Milkey is partnering with Theresa on this opposition. Feedback includes business owners being opposed to the Levy Lift. Theresa is familiar with Uncommon Bridges and she supports the effort that the City of Edmonds has taken to engage with UB.

Mayor Rosen:

Acknowledgement of Theresa and the work that she's done to bridge the gap with information regarding property tax exemption. A lot is going on at the city level.

Olivia: wants to make sure that the mayor knows that the levy lift will impact all business owners in downtown Edmonds. Would like to know if the Levy Lift and B&O taxes are an "AND" or "OR" situation.

Mayor Rosen: city needs a diverse revenue stream. There have been many opportunities for increased revenue through taxes, acquisition of areas of the city, etc. Because people have voted no to all of these options in the past, the city has not been able to increase revenue the way that is needed. How do we fund the city that we want? There are a number of opportunities to consider. So, B&O is being considered as well.

Sheila: some information that is floating around downtown is that different types of businesses should be considered when making these decisions.

Olivia: encourages the business community to attend one of the workshops.

Todd: very involved in the process of sharing information with the business community.

Sheila: Carrie and Sheila met with Matt Cox last month to voice their position and concerns regarding the B&O tax.

Mayor Rosen: there is a scheduled time to get a recommendation over to Council.

Olivia: business is not thriving as it is and increased sales and B&O taxes.

Mayor Rosen: city gets .14 for every property tax dollar. City expenses are going up. Costs are increasing and repairs and maintenance are needed now more than ever.

President's Report - Sheila

Council heard the refresh project, all understood the plan as a whole. The resolution should happen in the next few months. Todd and the City lawyer are working on the resolution.

Treasurer's Report

We are down \$8700 from last year, \$5K from what we budgeted. So we will be more than 5K lower at the end of the year.

New Businesses Added to BID

No new businesses

City Report

Trying to keep businesses informed regarding , B&O business.occupationtax@edmonds.gov. EDC looking into public progress reports, mid November present to council. Sheila would like to have an Ed! Member on the EDC committee on going.

Chamber Update: Monthly meetings back on the books.

Committee Updates

Admin:

Marketing: Marketing update, trolley sponsors secured. Elves scheduled. Salish business can pay \$300 to join. World Cup plans coming together.

Communication and Outreach:

Appearance & Environment: Window clings designed to go up in January

New Business:

Meeting Adjourned: 8:59 meeting adjourned