



Type of meeting:	Board Meeting	Taking Minutes:	Liz Morgan
Please read:	11/13 Minutes	Prepare to share:	Committee Updates

Ed! Mission: Created by the Edmonds City Council in early 2013, we are a focused, funded organization that supports and improves business conditions in Edmonds. Our goal is to ensure our downtown stays lively, attractive, prosperous and welcoming to everyone.

Zoom Information: Persons wishing to join this meeting virtually in lieu of in-person attendance can use the following information:

<https://us02web.zoom.us/j/86915221087>

Meeting ID: 869 1522 1087

Dial by your location: +1 253 215 8782 US (Tacoma)

Agenda

Call to Order	Sheila Cloney	1
Approval of 11/13 Minutes	Sheila Cloney	5
Public Comment		5
President's Report	Sheila Cloney	5
<ul style="list-style-type: none"> BID Resolution Status Update 		
Treasurer's Report	Jen Lawson	5
New Businesses in the BID	Ricky Bobadilla	5
City Update	Todd Tatum	10
Committee Updates		10
<ul style="list-style-type: none"> Admin <ul style="list-style-type: none"> Approve Program Manager Budget: \$33,200 Approve Operating & Supplies Budget: \$1,350 Marketing <ul style="list-style-type: none"> Approve Digital Marketing Budget: \$5,500 Approve Copywriting Budget: \$6,600 Approve Photography Budget: \$7,200 Approve Winter Marketing Budget: \$500 		

- Communication & Outreach
 - Approve My Edmonds News Budget: \$330
- Appearance & Environment

New Business

All

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Adjourn

Sheila Cloney