

## **Ed! Board Meeting May 14, 2026**

**Meeting called to order: 8:03**

**Approval of Previous Meeting's Minutes (4/9 & 4/23): Jen Lawson makes a motion to approve, Olivia 2nds. Motion passes.**

**Public Comment:** Porchfest Hosts Needed - Liz Morgan, Edmonds Art festival party is on June 17th at the plaza - Beth Sanger.

**Board Members/Administration in Attendance:** Carrie Hulbert, Jen Lawson, Sheila Cloney, Liz Morgan, Conni Zuck Watkins, Beth Sanger, Olivia Brown Latham, Jennifer Cullen, Brandon McKerney

(Absent:Ricky Bobadilla)

**Members:** Christine Harris

**City of Edmonds Representative in Attendance:** Megan Lutrell

**Guests:** Whitney Popa (Features Writer)

**Public Comment:** Beth Sanger - Edmonds Arts Festival party is a big fundraiser, tickets are available on the website. June 17th @ 7pm.

### ***President's Report:***

#### **Election of New Officers -**

**Carrie hands out physical ballots for those in person and zoom poll for voting for online participants.**

**President** - Sheila Cloney (7 votes)

**Vice President** - Olivia Brown Latham (7 votes)

**Secretary** - Liz Morgan (7 votes)

**Treasurer** - Jen Lawson (7 votes)

**World Cup** - The "Big Roar" web page is live (<https://www.exploreedmonds.com/big-roar>). Edmonds branded merchandise can be posted on this page. Interested businesses should contact Ryan from the chamber of commerce.

**Ed!/Chamber/City Relationship** - Sheila has asked the mayor to meet to discuss our

relationship with the Chamber and the city. Sheila, Carrie, and Liz to meet with the Chamber.

Olivia - the chamber is unique especially with the Explore Edmonds component. She's encouraged by Sheila's efforts to meet with the chamber on-going.

**Treasurers Report:** Assessments have gone out. Please pay them.

Olivia - will there be an option in the future to pay assessments online? Megan will ask.

***New Business in BID:***

- Dreamcomber LLC (3rd)
- Emerald City Smoothies (5th)

Liz to welcome new businesses on behalf of the BID, with an in-person visit and Ed! swag.

***City Report:***

**Megan** - Todd will be leaving the city and his last day is June 5th. There is a new City Administrator to start on June 29th - Stephanie Lucash. There's a lot of transition happening.

***Admin/Committee Updates:***

**Admin -**

Sheila - The Main Street Study Group will be a new committee. Brandon, Olivia, Connie to be members of this committee. To start meeting in June to kick off research and discussion.

Survey Results - 15 responses out of 400.

**Marketing -**

Carrie - working on Lovin' Summer campaign. Clings, stickers, flags to be ordered. Will look into Brouhaha for September.

*Budget Approval* - Jen moves to approve 3500 for Love in Summer. Liz 2nds the motion. No Discussion. Motion passed.

**Communication and Outreach -**

Ed! After Hours to be launched in September 2026. An FAQ and Sign Up form will be sent out to members.

**Appearance & Environment -**

This committee will be taking a break for the remainder of the year. They have met their objectives for 2026.

***New Business:*** none

**Meeting Adjourned: 9:11 am**