

Ed! Board Meeting July 09, 2026

Meeting called to order: 8:04

Approval of Previous Meeting's Minutes (June): Jen Lawson makes a motion to approve, Conni 2nds. Motion passes.

Board Members/Administration in Attendance: Carrie Hulbert, Jen Lawson, Sheila Cloney, Liz Morgan, Conni Zuck Watkins, Beth Sanger, Olivia Brown Latham, Ricky Bobadilla, Brandon McKerney

Members: Tristine Drennan

City of Edmonds Representative in Attendance: Megan Luttrell

Guests: n/a

Public Comment: none

President's Report

City Holiday Lights: Megan Luttrell to discuss during City Report.

BID Refresh Update: Sheila met with Brandon to discuss finances and future. Working with Megan Luttrell and the city will be critical given the amount of work that needs to be done. Have added a Main Street Adhoc committee (Sheila, Conni, Brandon, Olivia) for the research/explore phase.

Treasurers Report

We are up for projected BID assessments for May. Ahead of the curve a bit. 2027/2028 budget is due to the city by August 17th.

New Business in BID

- MLT - Massage
- Margarita Psychological Services
- Greystone Space
- Crescent Collections (consignment store)

City Report

Megan

The deadline for the budget was extended from the end of July to August 17th. The new City Administrator started last week. Megan is looking forward to working with her.

Planning and Development is going to start enforcing temporary signage for small businesses. Letters will be going out to businesses. Permits are required. Megan is collecting feedback from businesses. We would like to see those businesses that are not on Main/5th, to be able to place signage on main/5th.

The Lodging Tax Advisory Committee allocated funds for Holiday Lights for 2026 and 2027. It won't cover the entirety of the lights but it's a starting point and they are getting bids. (Sheila - Ed to reach out to membership by July 15th to provide information which may include bid details and status).

Chamber of Commerce Update

The 4th of July went great. Block Party tickets are on sale. Ryan Crowther is leaving the chamber and they're recruiting for a new CEO.

Admin/Committee Updates

Admin -

Conni will be following the City Council Agenda's to provide Ed with updates and alert us of any topics that might impact the BID Membership.

Council approved as part of the refresh to increase our budget to pay our Program Manager more, for this body of work.

MOTION - Jen makes a motion to approve a \$2400 budget amendment and PM contract amendment. Brandon seconded the motion. Motion passes.

Budget - we need to take a vote during our next meeting on the budget for 2027/2028. We're looking at adding more expenses to our staff time due to workload as well as taxes being required. We need to find 20K to allow for 10k in expenses and an additional 10K to keep our fund balance healthy. Looking at applying for grants. Megan to confirm with finance to see if we can balance with unsecured grant funds.

Marketing -

Meeting next week.

Communication and Outreach

Ed! After Hours is kicking off in September. FIELD/Morgan & Moss and Centerpoint to host on September 10th (6:00 - 7:30). Invites to go out from Ed! As well as a Sign Up Form for future host sign-ups.

Zone leader map has been drawn up. Sheila to send this out to everyone.

Appearance & Environment -

Paused.

New Business: none

Meeting Adjourned: 9:29 am